



Fintel's 3rd Annual Global Financial Services Centres Conference

The Successful Global Financial Services Centre of the Future

Tuesday 27th and Wednesday 28th April 2010,
Dublin Castle, Ireland

A radical redesign of financial services centres strategies worldwide is underway

The Third Global Financial Services Centres Conference in Dublin, on April 27th and 28th will provide an unrivalled opportunity to analyse, evaluate and discuss the transformation of centres, large and small, with 300 representatives from leading financial institutions, financial centres, and will be attended by regulators, tax and legal experts from around the world.

An essential and unique event will be unmissable for strategic planners in global financial services companies and their advisers as, in eight separate sessions over the two days, some of the figures from centres in Europe, the Middle East, North America, and Asia will share case studies on redefining their business model for the new market environment of 2010 and beyond.

Hear from the following institutions and centres:



Special Conference Sponsors:



Updates: www.FinancialCentresInternational.com

The new model financial services centre

The global financial services recovery is leading to a radical re-design of financial services centres strategies worldwide. The Third Global Financial Services Centres Conference will provide an opportunity to analyse, evaluate and discuss the transformation of centres, large and small, with 300 representatives from leading financial institutions, financial centres, and will be attended by regulators, tax and legal experts from around the world.

This event is a must in the annual calendar of strategic planners in global financial services companies and their advisers, and in eight sessions on April 27th and 28th, many leading decision makers from centres in Europe, the Middle East, North America, and Asia will roll out their redefined business models for the new market environment of 2010 and beyond.

Highlights from the packed agenda include:

- The fix for global finance, and its implications, through the strategies of the G20 countries for financial centres large and small
- In-depth review into how tax havens are responding to tighter supervision and the global drive towards better regulation
- The changing competitiveness of major financial centres will be profiled in special sessions, including: London & TheCityUK agenda; Paris; Frankfurt; and Toronto
- Developments in key centres in the Middle East, Asia, Caribbean, and smaller centres, including Ireland, Netherlands, and Luxembourg
- The British Offshore centres agenda will be addressed by speakers including the Finance Minister of the Isle of Man, the head of banking tax EMEA of Ernst & Young, and the head of the team that provided the fiscal and taxation analysis in the UK Government's Foot report on the British offshore Territories and Crown Dependencies.

The speaker panel of over 30 experts is exceptional and includes:

- Peter Wallison, General Counsel of the US Treasury Counsel in the 1980s and White House Counsel to President Reagan and one of the lead analysts in the US Congress' Financial Crisis Commission
- Paul Atkins, Member of the Congress Oversight Panel on TARP, and former SEC Commissioner between 2002 and 2008
- Insights into key developments in British Offshore centres by speakers including the Isle of Man's Finance Minister and Deloitte, who provided the fiscal analysis in the UK Government's Foot report on British Offshore and Crown Dependencies
- Matthew Elderfield, Head of Financial Supervision at the Central Bank of Ireland, and a Senior Economist from the European Central Bank will provide a critical regulatory overview
- Daniel Mitchell, one of the leading global authorities on tax in financial centres will provide an overview of tax developments and set the scene for a lively panel discussion on this fundamental topic
- Michael Mainelli, Chairman of Z/Yen will share the latest benchmarking statistics revealed in his Global Financial Centres Index, the most widely cited benchmark of financial centres attractiveness

The blend of high level speakers and focused topics at this conference make it a must-attend event.

The topics are unequalled as are the networking opportunities. We look forward to welcoming you to Dublin on April 27th and 28th.



Publisher,
& Conference Director

DAY 1, TUESDAY, 27TH APRIL

08:00 REGISTRATION

09:00 Session 1: The Fix for Global Finance

09:00 Welcome

09:10 Keynote: The roots of the crisis, and the keys to its resolution

- Origins - the sub prime market from 1993
- More shocks - the impact of Lehmans and AIG
- Who was in charge
- The role of Wall Street, and the global financial services industry
- Were financial centres to blame?
- Mistakes to avoid in fixing global finance
- How to resolve failing or failed financial institutions that operate globally
- The roots of the crisis, and the keys to its resolution.
- Special Focus: How to Resolve Failed or Failing Institutions that are operating globally (For example, Lehmans)

Peter Wallison, Co-Director, American Enterprise Institute

09:40 Keynote: The global proliferation of special taxation measures for financial services

- The delicate balance of fiscal stimulus versus deficit reduction
- The concept of Tax administration without borders
- Using tax as a regulatory tool rather than as a revenue raiser
- Fiscal trends and the impact upon jurisdictional choices for Financial Institutions and their clients

Rod Roman, Head of EMEA Banking Tax Team, Ernst & Young

10:00 Panel: Getting international regulation right - G20 vs the rest

- Will changes in regulation lead to a loss of competitiveness for certain kinds of financial centre?
- Is there a danger of a return to regulatory 'protectionism' as non G20 countries react to 'regulatory overload from the top'?
- What are the risks and opportunities of changing regulation?
- How can a financial centre claim regulatory excellence in the aftermath of the credit crisis?
- What future is there for hedge funds in a more highly regulated environment? Monetary policy and financial centre competitiveness - Case Study: The ECB's 'quantitative easing' policy, and its approach to 'moral hazard'

Paul Atkins, Member TARP Oversight Panel, US Congress & Former Commissioner SEC;
Dan Gallagher, Partner, WilmerHale, and former Co-Acting Director, US Securities & Exchange Commission, Division of Trading & Markets, WilmerHale;
Peter Wallison, Member, US Congress Financial Crisis Inquiry Commission; **Rod Roman**, Head of EMEA Banking Tax Team, Ernst & Young

10:50 Coffee

Sponsored by:



11:10 Session 2: The Fix for Global Finance: The response from Industry & Financial Centres, Small and Large

11:10 Keynote: Europe's funds industry in a global context

- The potential impact of EU and global regulatory proposals
- AIFMD
- Funds industry oversight in individual EU centres

Peter De Proft, Director General, EFAMA

11:30 Keynote: The Global Funds Industry, How Jurisdictions are responding to the challenges facing the industry

- Global Custody and Prime Brokers services
- Fund Administration
- Hedge Fund Administration
- Pan European pensions; Reviewing different pensions pooling structures and how they are working in practice; Solutions to asset and liability pooling

Stefan M. Gavell, Executive Vice President and Head of Regulatory and Industry Affairs, State Street

11:50 Keynote: The role of macroprudential policy in Europe

- Reviewing the set up of the new European Systemic Risk Board
- What is macro-prudential supervision?
- Why are frameworks needed to assess systemic risks?
- What are the policy implications?

Angela Maddaloni, Senior Economist, European Central Bank

12:10 Keynote: Regulatory developments in the USA and beyond

Paul Atkins, Member TARP Oversight Panel, US Congress & Former Commissioner SEC

12:30 Panel: The Fix for Global Finance: The response from Industry & Financial Centres, Small and Large

Peter De Proft, Director General, EFAMA; **Janet Ecker**, President, Toronto Financial Services Alliance & Former Ontario Finance Minister; **Stefan Gavell**, Executive Vice President and Head of Regulatory and Industry Affairs, State Street

13:00 Lunch

Sponsored by:



14:15 Session 3: Tax, Fiscal Adjustment & Financial Services Centres

14:15 Keynote: The re-Invention of offshore centres

- Reviewing the British offshore centres - special focus on Isle of Man
- What are the implications of calls for increased transparency and regulation for offshore centres
- Developments in anti-money laundering and terrorism regulations
- Building brand and market share - where to focus?
- New approaches to restoring market confidence
- Implications of calls for increased transparency and regulation for offshore centres

Anne Craine, Treasury Minister, Isle of Man Government

14:35 Keynote: Analysing the competitive power of corporate tax to global financial services centres

- Will the global financial crisis and downturn increase protectionism?
- Reviewing US proposals on the issue
- Will the danger of an 'America first' policy from the Obama administration be real?
- Assessing national fiscal policies regarding corporate tax and other financial services taxation - how low can centres now go to maintain competitiveness?
- Will the financial crisis increase protectionism? Special focus on US proposals
- Demands for corporate tax harmonization in Europe - the implications for Europe's financial centres
- Accounting rules - How will the application of accounting rules in bank restructuring and recapitalisation impact business in particular centres?
- IEAs & The OECD Initiative

Daniel J Mitchell, Senior Fellow, The Cato Institute

15:00 Panel: Reviewing key developments in the OECD international programme on tax havens and tax administration

- What progress is being made on improving information exchange and transparency in tax haven administration?
- Offshore centres, and their response
- Switzerland, Singapore
- Personal tax rates and incentivising mobile executive talent
- Caribbean offshore centres
- Europe's onshore 'offshore' centres
- The FSA's 'living will' and its impact
- Anti money laundering and terrorism regulations
- Just how do smaller and newer financial centres get themselves noticed and build their brand and market share?
- Can 'back office' intensive centres with less focus on trading activities survive and prosper?

Peter O'Dwyer, Director, Hainault Capital; **Anne Craine**, Treasury Minister, Isle of Man Government; **Richard Hay**, International Tax Principal & Head of the London Private Capital Group, Stikeman Elliott; **Daniel J Mitchell**, Senior Fellow, The Cato Institute; **Rod Roman**, Head of EMEIA Banking Tax Team, Ernst & Young

15:40 Coffee

15:50 Session 4: Regulatory Risk Management Structures & Their Impact on Financial Centre Brands

15:50 Case Study: The Republic of Ireland's new regulatory framework

Matthew Elderfield, Head of Financial Supervision, Central Bank of Ireland

16:10 Keynote: Banking, trading & treasury in key financial centres

- Banking, Wall St
- The FSB and the leading banks in the world - will they be the safest?
- Overview of Treasury Centres
- London, New York, Toronto, Frankfurt, Paris, Singapore

Janet Ecker, President, Toronto Financial Services Alliance & Former Ontario Finance Minister

16:30 Keynote: Government in financial services: options and dilemmas

- How centres can promote a quality business environment for financial services businesses

- The dilemma of chasing business through a less intrusive regulatory environment, versus providing a trusted market for investors to participate in

Matthew Brodrick, Partner in FS Government in EMEIA Financial Services, Ernst & Young

16:50 Panel: Marketing Imperatives at financial centre level: The Role of Regulatory excellence

- How centres can promote a quality business environment for financial services businesses
- Reviewing proposals such as the EU originator 'skin' in securitization and the implications of this for European financial centres. Redefining the 'originate and distribute' model.
- Assessing the likely impact of changes in supervision in banking and structured finance in the US
- How financial centres can work with the regulatory framework of the redefined hedge fund industry
- Will new products help restore investor confidence?
- Will revised regulation help restore investor confidence?

Matthew Brodrick, Partner in FS Government in EMEIA Financial Services, Ernst & Young; **Marcus Killick**, Chief Executive, Financial Services Commission, Gibraltar

17:30 Cocktail reception

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DAY 2, WEDNESDAY, 28TH APRIL

09:00 Session 5: The opportunities & risks in rising and emerging centres

09:00 WELCOME TO DAY 2

09:10 Keynote: The Financial Centres Scorecard

- Professor Michael Mainelli reviews the latest GFCI data from his brainchild, The Global Financial Centres Index No 7, Sponsored by the City of London
- Benchmarks of financial services excellence reviewed

Michael Mainelli, Executive Chairman, Z/Yen

09:30 Keynote: Mapping the future for Asian & Middle East financial services centres

Jessica Tan, Partner, McKinsey

09:50 Panel: Middle Eastern and Islamic Financial Centres

- Developments in the key Gulf centres
- How the credit crisis has impacted the emerging financial centres of the Middle East
- Labuan IBFC, an Islamic finance centre in Asia
- Qatar's strategic developments
- Developing international centres for Islamic finance

Michael Ryan, Deputy Chief Executive, Qatar Financial Centre Regulatory Authority;

David Kinloch, CEO, Labuan IBFC; **Boyd Winton**, Head of Financial Services, Bahrain Economic Development Board

10:15 Coffee

10:30 Panel: The opportunities & risks in rising and emerging centres

- Mapping the future for Asian financial services centres
- How will Hong Kong retain its position as the most successful financial centre in Asia?
- Shanghai, Beijing, and Shenzhen - their link to Hong Kong and other centres Tokyo - rising again?
- Labuan as a financial centre of choice in Asia
- Mumbai's route as a global servicing hub
- Should China and Singapore seek to harmonize or converge their rules and regulations with the United States and Europe?
- Australia's shining future as a rising financial centre
- Developing international centres for Islamic finance

Jessica Tan, Partner, McKinsey; **David Kinloch**, CEO, Labuan IBFC; **Michael Mainelli**, Executive Chairman, Z/Yen

11:00 Session 6: Developments in The European Union - The World's Largest Financial Centre

11:00 Keynote: Maintaining London's competitive position as a leading financial services centre

- TheCityUK
- Origins in the financial crisis
- The three threats to competitiveness: international competition, regulation, loss of trust
- TheCityUK response, addressing the three threats

- A new approach to promotion and practitioner involvement
- Representing all of the UK, rather than just London
- The relationship with government
- Up date on progress so far

John Ingamells, Director, TheCityUK

11:20 Keynote: Getting regulation for funds right in the UK

Julie Patterson, Director, Authorised Funds & Tax, Investment Management Association

11:40 Keynote: Maintaining The European Union's position as a leading financial services market, the role of Paris/France

Edouard de Lencquesaing, Special Advisor, Paris EUROPLACE: The Paris Financial Markets Organization

12:00 Keynote: Maintaining The European Union's position as a leading financial services market, the role of Frankfurt

Hubertus Vaeth, Executive Director, Frankfurt Main Finance

12:20 Panel

- Hedge fund regulation
- New Directives, old bodies
- Switzerland's labour market challenge
- The Securitisation 'skin'
- Corporation tax - the Irish guarantee
- Warsaw, and East Europe

Edouard de Lencquesaing, Special Advisor, Paris EUROPLACE: The Paris Financial Markets Organization; **Kenneth Farrugia**, Chairman, Malta Finance; **Julie Patterson**, Director, Authorised Funds & Tax, Investment Management Association; **John Ingamells**, Director, TheCityUK; **Hubertus Vaeth**, Executive Director, Frankfurt Main Finance

12:45 LUNCH

14:10 Session 7: Risk Management for Financial Centres

14:10 Keynote: Understanding Corporate Usage of British Offshore Financial Centres

Deloitte was commissioned by the 2009 Independent Review of

British Offshore Financial Centres led by Michael Foot to conduct an evaluation of the importance of those Centres in tax avoidance by UK corporates. This session will give an overview of the key findings of that evaluation, and its wider implications:

- Why do corporates use these Centres, and how important is tax in that analysis?
- Is it possible to put a figure on the tax impact of those activities?
- What options are available to these jurisdictions for adapting to the changing global tax environment?

John Cullinane, Senior Tax Partner, Deloitte

14:30 Panel: Corporate Risk Factors in Financial Centres & its Management

- Fiscal risk
- Is 'tax-lite' becoming as unacceptable as 'regulation-lite'?
- Are 'tax havens' really tax-free?
- European Union Centres: including Luxembourg, the Republic of Ireland

Peter O'Dwyer, Director, Hainault Capital; **John Cullinane**, Senior Tax Partner, Deloitte

14:45 Session 8: Special Focus: Republic of Ireland

14:45 IDA Ireland's agenda for international financial services

Barry O'Leary, CEO, IDA Ireland

15:00 Panel: The IFSC's Next Ten Years

- UCITS and 'Newcits'
- The role of securities and derivatives exchanges, such as the ISE in making the most of the opportunities arising from the regulatory response to the credit crunch
- Reinsurance & Solvency II
- Ireland's Finance Bill 2010
- The headquarters re-domiciliation trend

Barry O'Leary, CEO, IDA Ireland; **Deirdre Somers**, Chief Executive, The Irish Stock Exchange; **Peter O'Dwyer**, Director, Hainault Capital

16:15 CONFERENCE CONCLUDES

Conference Speakers (full biographies online)



Peter Wallison, Member, US Congress Financial Crisis Inquiry Commission, and one of the leading analysts of the causes of the credit crisis

Mr. Wallison has held a number of government positions. From June 1981 to January 1985, he was general counsel of the United States Treasury Department, where he had a significant role in the development of the Reagan administration's proposals for deregulation in the financial services industry, served as general counsel to the Depository Institutions Deregulation Committee, and participated in the Treasury Department's efforts to deal with the debt held by less-developed countries. During 1986 and 1987, Mr. Wallison was White House counsel to President Reagan. He holds the Arthur F. Burns Chair in Financial Market Studies and is co-director of American Enterprise Institute's ('AEI') program on financial market deregulation.



Rod Roman, Head of EMEIA Banking Tax Team, Ernst & Young

Rod is Head of the firm's EMEIA Banking Tax Practice. In his current role he is lead tax partner on one major UK listed Bank and leads a pan European team of tax partners servicing major banks across the full range of their tax needs.



Daniel J Mitchell, Senior Fellow, The Cato Institute
Daniel J. Mitchell is a top expert on tax reform and supply-side tax policy, and one of the leading world

authorities on financial centres taxation. Mitchell is a strong advocate of a flat tax and international tax competition. Prior to joining Cato, Mitchell was a senior fellow with The Heritage Foundation, and an economist for Senator Bob Packwood and the Senate Finance Committee. He also served on the 1988 Bush/Quayle transition team and was Director of Tax and Budget Policy for Citizens for a Sound Economy. He is a frequent guest on the leading US radio and television networks.



Paul Atkins, Member TARP Oversight Panel, US Congress & Former Commissioner SEC
Paul Atkins is a Managing Director of Patomak

Partners, a financial services consulting firm. He also serves as a member of the Congressional Oversight Panel for the Troubled Asset Relief Program.

Paul Atkins is a former Commissioner of the U.S. Securities and Exchange Commission. He was appointed by President George W. Bush in July 2002 and served until August 2008. During his two terms, he advocated transparency and consistency in the SEC's decision-making and operations;

smarter regulation that considers costs and benefits; improvements to the competitiveness and attractiveness of the US capital markets, and investor protection and education (including by personally conducting more than 50 investor town hall meetings. He represented the SEC at various meetings of the US-EU Transatlantic Economic Council, the President's Working Group on Financial Markets, the World Economic Forum, and the Transatlantic Business Dialogue.



Matthew Elderfield, Head of Financial Supervision, Central Bank of Ireland
Matthew Elderfield was appointed to the

position of the Head of Financial Regulation in the restructured Central Bank in January 2010. Prior to taking up this role, he was Chief Executive of the Bermuda Monetary Authority (BMA) from 2007-2009. The Bermuda Monetary Authority is the integrated financial regulator for Bermuda's financial markets, with responsibility for supervision of insurance and reinsurance, banking, funds, investment firms and trust companies. Prior to joining the BMA, he spent eight years at the UK Financial Services Authority (FSA) as a Head of Department in a variety of posts, responsible for exchange and clearing house supervision, for secondary markets and listing policy and for banking supervision. In this

latter role, he represented the FSA on the Basle Accord Implementation Group and chaired the FSA panel responsible for economic capital model review.



Michael Mainelli, Executive Chairman, Z/Yen
Professor Michael Mainelli chairs Z/Yen which publishes one of the leading global

benchmarks on financial centres, the Global Financial Centres Index first launched in 2005.



Marcus Killick, Chief Executive, Financial Services Commission, Gibraltar (Chief Executive)
He has also previously held positions as Deputy Chief

Executive of the Isle of Man Financial Supervision Commission, and Head of Banking, Trusts and Investment Services at the Cayman Islands Monetary Authority.



Janet Ecker, President, Toronto Financial Services Alliance & Former Ontario Finance Minister
Janet L. Ecker is a distinguished former

Provincial Financial Minister, and expert on Canada's banking system, and how it weathered the financial crisis.

Speakers ...continued from overleaf



John Cullinane, Senior Tax Partner, Deloitte
Former president of the The Chartered Institute of Taxation, 2006-2007, John is a Senior Tax

Partner and he advises public authorities and others on developing taxation systems and on tax issues concerning building successful Financial Centres including projects for Sovereign Governments including involvement in Deloitte's work for the Foot Review for the UK Treasury on UK offshore financial centres. He led the tax component of the Qatar Financial Centre project from the feasibility stage through to detailed design work on the tax regime.



David Kinloch, Acting CEO, Labuan IBFC
His professional history includes assignments with the Virgin Group of Companies United

Kingdom, Jardine Matheson in Hong Kong, Lloyds syndicates in London, the Middle Sea Insurance company in Malta and Mobil Oil.

Prior to his appointment as CEO, Kinloch acted as Labuan IBFC's Corporate Insurance Advisor, providing advice on insurance and reinsurance matters with a special focus on developing Labuan's capacity as a regional captive insurance centre.



Julie Patterson, Director, Authorised Funds & Tax, Investment Management Association

Julie Patterson directs the work of the Investment

Management Association on issues impacting authorised funds (regulation, operations, accounting and tax) and on other tax matters impacting investment management products. She joined the Bank of England in 1984 and spent 14 years at the Bank, during which she had a variety of responsibilities - markets surveillance, banking supervision, personnel, management of the Government's yen-denominated reserves - graduating to Senior Manager, FX Dealing Houses.



Edouard de Lencquesaing, Special Advisor, Paris EUROPLACE: The Paris Financial Markets Organization

Edouard de Lencquesaing is Conseiller of Paris EUROPLACE, The Paris Financial Markets Organization.



Kenneth Farrugia, Chairman, Malta Finance
In May 2008, Kenneth was appointed as Chief Officer at Bank of Valletta and currently sits on the Group's Executive Board.



Matthew Brodrick, Partner in FS Government in EMEA Financial Services, Ernst & Young

In his current role, Matthew advises

government, regulators, central banks and other authorities on measures required to restore banking and financial stability following the banking crisis.



Dan Gallagher, partner, WilmerHale law firm, and (to February 2010) Co-Acting Director, Division of Trading & Markets, US Securities and Exchange Commission.

Hubertus Vaeth, Executive Director, Frankfurt Main Finance Hubertus holds a degree in economics from the University of Mainz, and has worked in various positions in Deutsche bank AG, and in recent years as partner and founder of Newmark Group. He took up his present position in 2008.



Deirdre Somers, Chief Executive, The Irish Stock Exchange
Deirdre is a member of the Taoiseach's Clearing House Group, the Financial Law

Advisory Forum, and has chaired a number of EU Council securities legislation groups. A chartered accountant, prior to joining the ISE in 1995 she specialised in international tax with KPMG.



Angela Maddaloni, Senior Economist, European Central Bank

Angela holds degrees from Columbia University - Columbia Business School, Universita degli Studi di Siena. Articles authored and co-authored by her have been published widely on issues of systemic risk.



John Ingamells, Director, TheCityUK

Formerly a British diplomat, John was appointed adviser to the Director of Economic Development, City of London Corporation in 2008, and in 2009, Director, of the newly founded TheCityUK, to represent all UK financial services centres including London.



Boyd Winton, Head of Financial Services, Bahrain Economic Development Board

Working closely with the central bank as well as the government and private sector Boyd's primary role is the development of Bahrain as a financial centre.



Richard Hay, International Tax Principal & Head of the London Private Capital Group, Stikeman Elliott

Richard Hay is an international tax principal

and the head of the London Private Capital Group. Richard is Co-Chairman of the London-based International Committee of the Society of Trust and Estate Practitioners.



Stefan M. Gavell, Executive Vice President and Head of Regulatory and Industry Affairs, State Street

Stefan has responsibility for global regulatory and government relations as well as policy development. He is also President of State Street International Holdings, the holding company for State Street's principal international subsidiaries.

Mr. Gavell has worked for more than 30 years in the financial services industry in the U.S., Europe and Asia. He joined State Street in 1990 as General Manager of the Tokyo office. In 1994 he relocated to London, where he was responsible for State Street's Markets businesses in Europe. He returned to the U.S. in 2000 to head international markets activities. Subsequently he served as interim Chief Financial Officer, after which he was appointed Corporate Treasurer. Mr. Gavell chaired the State Street's Investment Committee from 2000 to 2005, and currently serves on the Basel II, Capital, and other committees of the Corporation.



Peter O'Dwyer, Secretary, Investment Directors Forum

Peter is a director of alternative investment funds in Europe and the Cayman Islands, including the world's first Sharia hedge fund. Formerly CEO of Gensec Bank in Europe he worked as an financial services tax consultant with PricewaterhouseCoopers and KPMG. He was a founding member of the editorial board of 'Internationales Steuerrecht'.



Michael Ryan, Deputy Chief Executive, Qatar Financial Centre Regulatory Authority

Michael Ryan joined Qatar Financial Centre Regulatory Authority in 2009 as Managing Director responsible for legal and policy matters. He has worked most recently in Dublin where he was Head of the Bank of America Merrill Lynch operations in Ireland. environment, employing a staff of over 750 in Ireland's IFSC.



Jessica Tan, Partner, McKinsey

Jessica Tan is a Partner with McKinsey & Company, based in Singapore. She leads McKinsey's Financial Services practice in Southeast Asia.

She has worked with a broad range of financial services players in Southeast

Asia and Greater China, ranging from financial regulators to leading multi-national, and Asian financial services players. In recent years, her focus has been mostly on Asia regional growth strategies and the implications on the business models and operating platforms for different players and Asian financial centers.



Peter De Proft, Director General, EFAMA
Peter De Proft is the Director General of EFAMA (The European Fund and Asset Management

Association), a position he took up in October 2007. Prior to his appointment with EFAMA, he was CEO at Fortis Investment Management Belgium (2004-2007), where he was responsible for the development and implementation of the global Fortis Investments strategy at Belgian level, and he has also previously held the position of Executive Director at Banque Nagelmackers 1747 / Groupe Delta Lloyd (2001-2004).

Mr De Proft has held a number of board positions in the fund & asset management industry, including Chairman of the Board of BEAMA (Belgian Asset Managers Association), Board Member and Vice Chairman of Febelfin (2004- 2006); Board Member of Fefsi/Efama (2002 - 2004); Board Member of FEBELFIN (2002 - 2004). He is a member of the MiFID Level 3 expert consultative group, and has previously been a member of the MiFID Level 2 Consultative Working Group of Market Participants (2004-05), and the Efficiency Expert Group for the European Commission in order to enhance the single market framework for investment funds (January - June 2006). In May 2009, he was appointed Chairman of the International Investment Funds Association (IIFA).



Anne Craine, Treasury Minister, Isle of Man Government

Hon. Anne Craine, Member of the House of Keys (MHK) is the Treasury

Minister for the Isle of Man Government, taking up this position on 1st April 2010. She previously held the post of Minister of Education from 2006 to April 2010 and was elected to the House of Keys in 2003.

She has been a Member of the Department of Local Government and the Environment (2003 -2006); Department of Trade and Industry (2004 - 2005); and Department of Health and Social Security (2005-2006). She is also Chair of the Manx Heritage Foundation (2007 to date).

The 3rd Annual Global Financial Services Centres Conference

To book a place on this event, please complete the form below.

Please complete one form per delegate, using photocopies where necessary, and send to:
Customer Services, Fintel House, 6 The Mall, Beacon Court, Sandyford, Dublin 18, Ireland.
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Prices:	Per delegate	Group (net)	VAT@21%	
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1 person	€1350.00	€1350.00	€283.50	€1633.50
2 people	€1200.00	€2400.00	€504.00	€2904.00
3 people	€1050.00	€3150.00	€661.50	€3811.50
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5 people	€925.00	€4625.00	€971.25	€5596.25

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What does this fee include

Lunch, refreshments, full conference documentation. The fee does not include hotel accommodation. Payment must be made in full before the conference. After receiving written confirmation of your booking, together with your remittance, we will send you confirmation and admission details.



When and where:
27th & 28th April 2010, Dublin Castle, Dublin, Ireland.

This historic venue, set in the heart of Dublin, is one of Ireland's top conference centres. It plays host to European Union Presidencies, Heads of State, and leaders of business, industry and government. It is also a major tourist attraction with unique historic layers revealed throughout the complex including the Medieval Tower, the Chester Beatty Library, the Viking Defence Bank and the State Apartments.

How to register and pay

Visit the conference website, register and pay on-line,
www.financialcentresinternational.com/conference/2010-01

Complete and return the registration form together with payment to: **Fintel Ltd., Fintel House, 6 The Mall, Beacon Court, Sandyford, Dublin 18, Ireland.**

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Accommodation: If you are attending the conference and need accommodation, Fintel Ltd. have arranged a special discount rate that delegates can avail of at the following hotels, Brooks Hotel, Fitzwilliam Hotel, The Merrion Hotel, Radisson Blu Royal Hotel and The Westbury Hotel. When booking, please quote the 'Global Financial Services Centres Conference' to obtain your discount.

Can't attend: You do not have to completely miss out if you are unable to fit the conference into your schedule. You can purchase the conference papers which will provide a continuing source of reference for you and your colleagues for €200 per copy. To order your papers call *Martina Bermingham* at 00 353 1 293 0566.

Cancellation period: If you cannot attend, one named substitute delegate may attend in your place. If you must cancel, please confirm your cancellation before 10th April 2010 in writing (letter, fax or e-mail) and receive a refund less 10 per cent + VAT administration charge. Regrettably, no refunds can be made for cancellations received after 20th April 2010.